

The Vitrolife Group is a world-leading global provider of medical devices & genetic testing solutions

Dedicated to the reproductive-health market since 1994, we have grown by focusing on product development, groundbreaking research, consistent quality control and acquisitions of innovative companies in the industry. Our products can enable high success rates and optimised procedures. This will in turn make better use of your lab resources and in the end play a big role for the overall turnover of your clinic and the ability to improve patient outcomes.



### Our history



### Vision with a purpose

**Enable people to fulfill the dream of having a healthy baby**

Our mission is to be the leading global partner in reproductive health, striving for better treatment outcomes for patients.



Scan the code or visit [vitrolifegroup.com](http://vitrolifegroup.com) to learn more about Vitrolife Group.

**VITROLIFE GROUP™**  
EXCELLENCE IN REPRODUCTIVE HEALTH



[www.vitrolifegroup.com](http://www.vitrolifegroup.com)

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Together all the way for improved IVF results

**Working with Vitrolife Group means having a partner that understands the overall challenges involved in running an IVF clinic.**



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## Our Products & Service portfolio

Based on science and advanced research capabilities, our aim is to deliver a premium quality portfolio of products and services covering the entire reproductive-health journey, providing consistent performance, workflow efficiency and guaranteed quality for customers and patients.

We focus on innovation and leading product development related to AI technology and non-invasive genetic tests. Our R&D activities are translated into clinically proven products that assist our customers and, in turn, their patients.

Vitrolife Group is divided into three business areas; Consumables, Technologies and Genetics.



**Consumables**  
A high quality product line that covers most steps in the IVF process. Certified for use in IVF.

**Technologies**  
Leveraging the power of technology to improve treatment outcomes and workflow efficiency.

**Genetics**  
Reproductive genetic testing services and Genomics kits – a portfolio backed by science.

